|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **日期** | **印度奶茶总销量（件）** | **手工印度奶茶销量（件）** | **预制印度奶茶销量（件）** | **社交媒体互动（浏览量）** | **印度奶茶在线搜索量** |
| 2023/1/1 | 784 | 197 | 587 | 5373 | 3393 |
| 2023/1/31 | 659 | 448 | 211 | 6874 | 2663 |
| 2023/2/28 | 729 | 473 | 256 | 7744 | 2546 |
| 2023/3/31 | 292 | 338 | -46 | 4468 | 2371 |
| 2023/4/30 | 935 | 499 | 436 | 1705 | 2996 |
| 2023/5/31 | 863 | 315 | 548 | 3599 | 599 |
| 2023/6/30 | 807 | 235 | 572 | 9666 | 5016 |
| 2023/7/30 | 459 | 177 | 282 | 26304 | 2510 |
| 2023/8/29 | 109 | 82 | 27 | 11691 | 2594 |
| 2023/9/30 | 586 | 388 | 198 | 6230 | 2784 |
| 2023/10/31 | 659 | 448 | 211 | 6874 | 2663 |
| 2023/11/30 | 729 | 473 | 256 | 7744 | 2546 |
| 2023/12/31 | 1117 | 690 | 427 | 8312 | 2987 |